

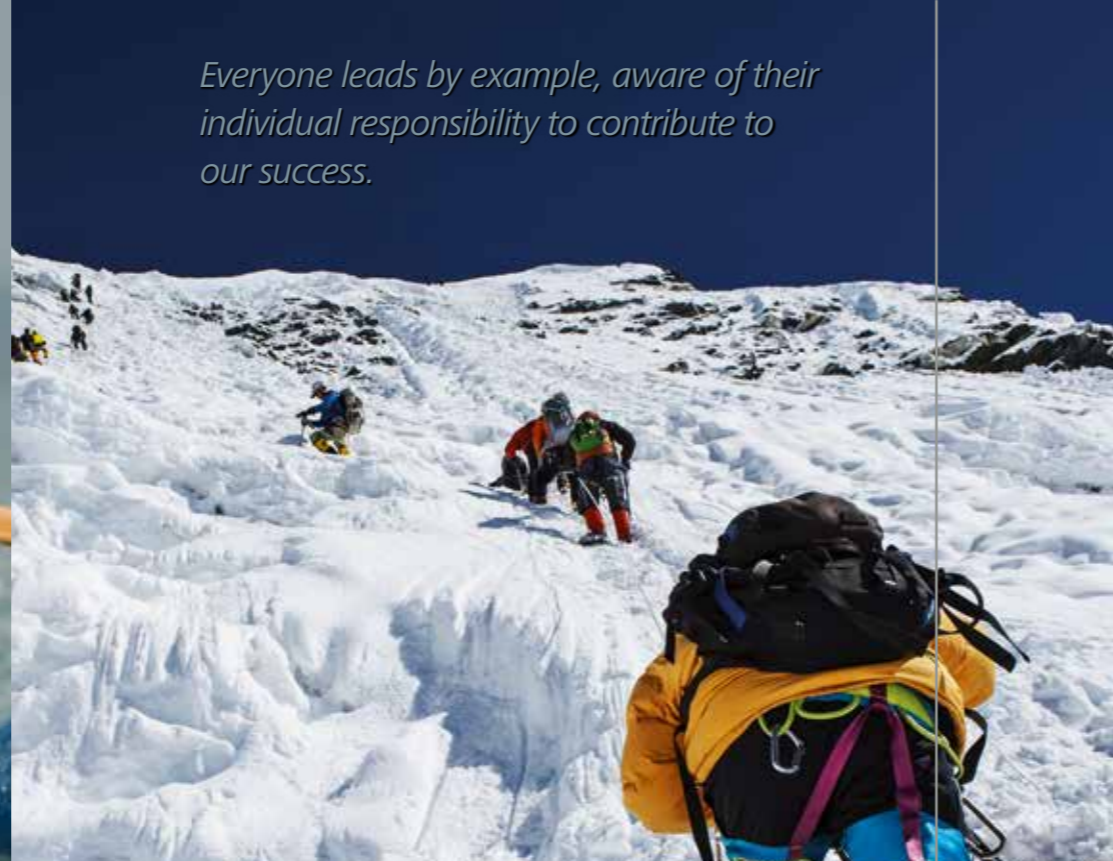
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"Productivity Partnersh



Everyone leads by example, aware of their individual responsibility to contribute to our success.



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Ammann Group
Corporate Profile

"Productivity Partnership for a Lifetime"

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Our Commitment

In order to enable economic success for our customers, Ammann aspires to maximize customer value and outstanding productivity of our plants and machines. Perpetual service quality and service availability are the foundation of our efficient, successful and long-term co-operation with all our partners. As a result, our economic success today is reinvested into the further development of our products, services, employees and know-how. This commitment forms the basis of the Ammann Corporate Profile.

Our Mission

Ammann is a world-leading supplier of mixing plants, machines and services to the construction industry with core expertise in road building and transportation infrastructure.

Our Values

■ **Independence** Managed by the family's 6th generation, Ammann is a Swiss business established in 1869. The entire key expertise and the value chain processes are developed and maintained completely in-house. On the basis of success, we remain financially independent in the long term. This enables us to remain a reliable lifetime partner and provide perpetual support to our customers.

■ **Sustainability** Outstanding performance, reliability and quality for the benefit of our customers are the central elements of our engagement. We continually invest in technology and innovation. We measure everything, adjust rapidly and execute relentlessly.

■ **Credibility** Ammann is committed to unmatched reliability and fairness in all business relationships. We honor our internal and external commitments. We therefore interact in a transparent and straightforward manner.

These values are adopted into all our local markets around the world to ensure our approach is uniform, consistent and responsible. They are the core of all our actions with customers, business partners and employees.

Our Corporate Objectives

We pursue ambitious goals, set the right impulses for sustainable development and are motivated by the joint success of our customers and partners.

■ **Customers** Our success is directly tied to the success of our customers. We aim at the highest standards of customer satisfaction in our industry. We continuously strive to create enduring value by anticipating our customers' needs. Our commitment to customer service and our ability to respond quickly to new requirements enables us to always deliver on our promises.

■ **Market** With a combination of an experienced sales team, a strong partner network and knowledgeable customer service, we aspire to become a global market leader and a one-stop service supplier for road building equipment with a strong market share.

■ **Employees** Our employees are the pillars of our performance. Their expertise, passion and enthusiasm are the key to our performance and success. To foster these qualities, we strive to create a working climate that continuously encourages and empowers our employees to achieve their personal and professional development in a stimulating learning environment within our global and multicultural organization. All of our employees represent Ammann. Their professional conduct is thus of utmost importance. We expect our global workforce to strictly follow our self-imposed code of conduct in order to comply with agreements, rules, ethical standards and the law.

■ **Leadership** We create clear business structures and lean processes. Unambiguous guidelines offer efficient implementation. Everyone leads by example, aware of their individual responsibility to contribute to our success. Ammann managerial staff at every level form the backbone of our business. They are always motivated to perform better in order to meet customer and business needs on time. They fully subscribe to this mission statement and have ownership to ensure that our worldwide daily activities are guided by the principle of continuous improvements.

■ **Products and Quality** Core components manufactured in our plants reflect our Swiss quality culture and our expectations of high quality output and work performance. High supplier and production competence and efficient processes along the value chain are the basis of our success. This is achieved in particular by recognizing and eliminating waste as well as rejecting and correcting faults. Our priority is high operational readiness and robustness.

■ **Technology and Innovation** We aim to create appreciable added value that meets customer demands. Customer productivity drives our product and service developments. We actively manage and share our application know-how. We are at the forefront of developing new solutions, products and processes within our industry to meet the future needs of our customers. We are pioneers in innovative business approaches with the aim of giving our customers even better service.

■ **Environment, Health and Safety** We show respect towards our environment. We see it as our duty to protect life and health. We work on resource-saving solutions. Ammann identifies, minimizes and controls risks to the benefit of all stakeholders involved.

■ **Finance** Profitability is the driving force of our company. We finance our operating business, our investments and our growth with our own cash flow. Market-orientated financial solutions enable our customers to finance their investments.



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